



REENGALILEO MEDIA

# OUTSOURCED MARKETING SERVICES



# OUTSOURCED WEBSITE MARKETING

BUILD YOUR WEBSITE'S TRAFFIC AND REVENUE

## WHAT YOU GET







### WEBSITE OPTIMIZATION

We offer two services.

First, we optimise your website for search engines to generate site visitors, and we optimise your calls-to-action to generate leads.

Second, we develop an online lead generation program for your website that is designed to beat your competition.






-  Technical optimisation
-  Traffic monitoring
-  Conversion rate optimisation
-  Monthly reporting

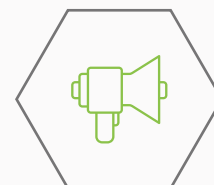


### ONGOING CONTENT PRODUCTION

We keep your website updated with high-quality, fresh content optimised by our experts.

We produce a mixture of blog postings and search-optimised pages. If preferred, content can optionally be written by site owner, where GreenGalileo will edit, optimise and promote.






-  1 blog post per week
-  12 optimised pages a month
-  Comprehensive keyword research
-  1 newsletter per month
-  Newsletter and forms setup



### SOCIAL PROMOTION

We run and monitor your social networks on a daily basis, starting with Twitter and LinkedIn (Facebook and other social networks are options depending on your market).

With multiple social interactions per day, we grow your community and your brand awareness.

-  Social networks creation
-  Daily monitoring of the brand
-  40 retweets per month
-  20 original tweets per month
-  All contents promoted socially

## PRICING & OPTIONAL EXTRAS



**STARTING FROM €1800 PER MONTH IN THE FIRST YEAR  
€1500 PER MONTH THEREAFTER**

Optional extras:

 Additional blog posts	€100	 Case studies	€800
 Additional pages of content	€200	 Infographics	from €500
 Ebooks	€800-4,000	 Website creation	from €20,000
 In-depth guides & articles	€500-1,000	 CRM Integration	from €500

Prices mentioned do not include sales taxes.  
1 year contract minimum.

WEBSITE

[WWW.GREENGALILEO.COM](http://WWW.GREENGALILEO.COM)

CONTACT

[contact@greengalileo.com](mailto:contact@greengalileo.com)

# WEBSITE AUDIT & RELAUNCH

BUILD THE PERFECT WEBSITE FOR YOUR BUSINESS

## SITE AUDIT & OPTIMISATION SERVICE

The aim of the site review package is to do a full search optimisation and conversion review of your website.

We deliver a full document along with a presentation explaining our recommendations for the website.



**STARTING FROM €5,000**

- ✓ Search optimisation technical audit
- ✓ Image optimisation
- ✓ Crawl optimisation (sitemaps, robots.txt)
- ✓ Internal linking review
- ✓ Duplicate content audit
- ✓ On-page search optimisation review
- ✓ Google Analytics data review
- ✓ Off-page search optimisation review
- ✓ Comprehensive keyword research
- ✓ Site load time review
- ✓ Content Strategy
- ✓ Page speed review
- ✓ Site architecture review
- ✓ Website navigation audit
- ✓ Link profile analysis
- ✓ Online sales funnel review
- ✓ Social media audit
- ✓ Homepage content & design review
- ✓ Competitive analysis
- ✓ Conversion optimization review
- ✓ 301 redirects audit
- ✓ Call-to-action review
- ✓ URL canonicalization
- ✓ Audit report
- ✓ Google Search Console data review
- ✓ Full presentation & explanation

## WEBSITE LAUNCH & RELAUNCH

If the site review indicates a website relaunch is necessary, or if you need to launch a new website, this is the package.

It includes full website development and (re)launch as a fully optimised website.

It also includes a number of search-optimised pages and an optimised corporate blog.



**PRICES START AT €20,000**

- ✓ Wordpress installation
- ✓ 50 search-optimised pages
- ✓ Homepage design
- ✓ 50 search-optimised blog posts
- ✓ Responsive design (mobile-friendly)
- ✓ Better graphic design
- ✓ Landing page layout design
- ✓ Comprehensive keyword research
- ✓ Website navigation design
- ✓ Better sales funnel
- ✓ Google Analytics setup
- ✓ Better click funnel
- ✓ Google search console setup
- ✓ Social media integration
- ✓ Contact page design
- ✓ Google My Business page
- ✓ 404 page design
- ✓ Newsletter system setup (optional)
- ✓ Better call-to-action design
- ✓ Social networks setup
- ✓ Better webforms design
- ✓ Social networks optimisation
- ✓ Blog design
- ✓ Wordpress blog installation

Prices mentioned do not include sales taxes.  
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